



LIVE



HOLOLIVE

XR METAVERSE CONCERT
META HERITAGE+ NFT

XR LIVE
5G HOLO LIVE



CREATION OF
VIRTUAL WORLD

METAVEVERSE

L I



M

EXTENDED REALITY



V E



XR METAVERS



META HERITAGE





LIVE K

Company Introduction

LIVE K create a new paradigm of XR (Extended Reality) Metaverse.

LIVE K is a technology-based content production company that started with hologram, media art, and virtual video production technology and recently has metaverse content production and metaverse platform implementation using mixed reality technology.

LIVE K produced a 3D mixed reality performance of Korea's representative KPOP festival "Dream Concert," which has a 28-year tradition in 2020. Live K has recently cooperated with SKT, Korea's No. 1 telecommunication company, to produce metaverse content, and is making the world's first case of permanently operating KPOP artists in metaverse space with 3D performance videos by filming them with volumetric rendering techniques.

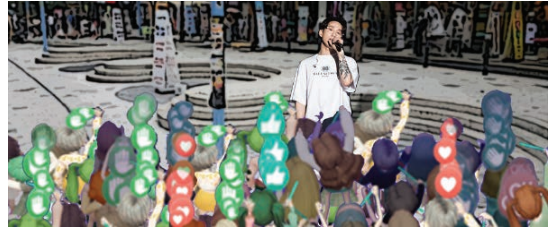
Our main achievements are as follows.

- [2022] SKT metaverse [ifland] _ Meta club 'Hongdae' Kpop concert Producing
- [2021] Miss World & Universe Korea : XR Metaverse Event producing
- [2021] 3D FIRENZE Virtual Art Concert : JTBC_Phantom singer KIM Joo Taek
- [2020] KOREA KPOP_DREAM CONCERT: Global 3D Landmark Virtual Tour
- [2019] 5G VR/AR Flagship Project <HOLO LIVE STREAM>>
- [2018] Pyeongchang Olympic K-ICT Exhibition Planning Consulting
- [2017] Selected as K-Start-up in Tencent Accelerating Center in Shenzhen
- [2017] Participation for USA SWSW' Exhibition in Korea Pavilion
- [2016] LIVE K, Hologram <Heavenly Dance> showcased in Rio Olympic

General Information

Company name		LIVE K
CEO		DANNY CHO
Contact Point	Name	DANNY CHO
	Tel	+82-10-8800-8199
	Fax	-
	E-mail	chonpartners@gmail.com
	URL	www.livekshow.com

XR METAVERSE CONCERT



Content Category | XR / METAVERSE

Content Link | https://www.youtube.com/watch?v=2_dkt-x6-ew

Content Introduction

LIVE K's XR-metaverse concert is the world's first 3D volumetric meta concert involving KPOP singers implemented on the SKT Metaverse platform. Currently, most metaverse platforms are implemented based on animation characters. The metaverse platform to which XR (extended reality) technology is applied is a new type of metaverse that combines photographic graphics and real human characters.

[2022] SKT metaverse [ifland] _ Meta club 'Hongdae' Kpop concert Producing
[2021] Miss World & Universe Korea : XR Metaverse Event producing

META HERITAGE+ NFT



WORLD HERITAGE METAVERSE+ NFT

Content Category | METAVERSE + NFT

Content Link | <http://kacpa5.cafe24.com/default/>

Content Introduction

A public project that makes cultural heritage a metaverse, produces it as an NFT using original certification technology, and uses it as a World Heritage Promotion Fund.

LIVE K' partner (Original Management Association) provide an original authentication system in which a number of domestic and foreign patent-based digitized surface fingerprint methods with blockchain DID technology so that the real product that is the basic asset of NFT can be identified scientifically. *Fingerprint is a unique external and physical characteristic that distinguishes objects as it is unique and cannot be duplicated.

[2022] LIVE K & Original Management Association is participating in the World Heritage Tripitaka Koreana nft + metaverse Heritage project. It will continue to promote meta + Heritage + nft projects of World Heritage such as the Tripitaka Koreana.

XR LIVE



Content Category | XR / Virtual Production

Content Link | https://www.youtube.com/watch?v=0uG6QhXA_rA

Content Introduction

The XR LIVE which is a technology that synthesizes a virtual 3D space and real people on the basis of a game engine in real time. The differentiated technological element is the solution that synchronizes the 3D virtual space camera of the game engine with the camera that photographs real people in real time through the virtual camera tracking sensor. This allows you to increase the sense of reality in a virtual space where the background moves behind the person whenever the camera moves.

[2021] 3D FIRENZE Virtual Art Concert : JTBC_Phantom singer KIM Joo Taek
[2020] KOREA KPOP_DREAM CONCERT: Global 3D Landmark Virtual Tour

5G HOLO LIVE



Content Category | HOLO GRAM

Content Link | <https://www.youtube.com/watch?v=4X9R4rXvLCA>

Content Introduction

3D K-pop star's hologram streaming service using 5G technology. HOLO LIVE which is real-time remote hologram live streaming service. for exapmle, We have a holographic studio, we will produce holographic image of k-pop stars like BTS and then will stream in remote locations and relays the holographic images to fans and audiences in real time.

[2019] 5G VR/AR Flagship Project <HOLO LIVE STREAM>

[2016] LIVE K, Hologram <Heavenly Dance> showcased in Rio Olympic

L I V E

